

Case Study

BESPOKE TALL PIVOT/BALANCE DOOR. VAN LAARHOVEN BV, BMW DEALER, EINDHOVEN, THE NETHERLANDS

Van Laarhoven BV, authorized BMW and Austin Martin dealer in the Eindhoven region opens his door to the showroom with a bespoke, extreme dimensioned automatic pivot door.

As the leading supplier of premium brands and premium services, BMW offers its customers a unique experience. The uncompromising focus on premium starts upon entering the showroom. BMW likes to inspire people around the world with great designs. Van Laarhovens showroom in Eindhoven offers his visitors this unique experience.

Baupoorte Design Entrances BV designed, manufactured, installed and performs maintenance. The 6 meter tall and 2,1 meter wide, full automatic pivot door gives the visitor a majestically regale. The door is fully made of Stainless Steel and finished with a glass powder bead blasted Stainless Steel sheet. This gives the door his beautiful coloured, 3D look. Special in-ground automatic driving mechanism opens and closes the door safely.



Summary

Project: BMW Showroom
Client: Van Laarhoven BV
Location: Eindhoven, The Netherlands
Architect: van Aken Architects
Entrance: Pivot/balance door; model Elegance 6000 TALL
Dimensions: Height 6000 mm, width 2010 mm

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Making an entrance